Stop! Is This A Scam?

GENERATIONAL KNOWLEDGE LLC

A quick decision card for unexpected calls, messages, and ads.

STOP! Before You Respond

S - Slow down. Urgency is a common manipulation tactic.

T - Think about the request. Are you being asked for money, credentials, or a code?

O - Open the official app or website yourself; do not follow the message link.

P - Phone the organization using a number you independently verify.

Common Warning Signs

- Unexpected requests for gift cards, cryptocurrency, wire transfers, or payment-app transfers.
- Pressure to keep the conversation secret or act immediately.
- A caller asking to remotely control your device.
- A supposed bank or company representative asking for a one-time login code.
- A social media ad offering an implausibly low price or using a suspicious website address.

If You Already Clicked or Paid

- Stop communication and do not send additional money.
- Contact your bank/card provider immediately if you paid or shared financial details.
- Change exposed passwords and enable MFA using a trusted device.
- Report fraud at ReportFraud.ftc.gov.

My Verification Rule(s):

When I feel rushed, I will: