Privacy & Security Basics

GENERATIONAL KNOWLEDGE LLC

Simple settings and habits that protect your digital life.

Know the Difference

Privacy is about what information is collected, used, and shared. Security protects accounts and devices from unauthorized access. Both matter.

Privacy Checkup

- Review location permissions for apps and choose the least access you need.
- Check social media audience settings for posts, profile details, and friend lists.
- Review advertising personalization and tracking preferences on your devices.
- Inspect connected devices and active sign-in sessions on important accounts.
- Review smart TV privacy settings, including automatic content recognition (ACR), where available.

Security Checkup

- Use unique passwords and MFA.
- Install updates from trusted sources.
- Back up essential information.
- Avoid sharing personal information in public posts or with unexpected contacts.

What to Remember

Privacy settings may change after software updates. Revisit them periodically. Turning off personalization may reduce some tracking, but does not eliminate all data collection.

My Privacy Action

One setting I will review: